

# 2025 VISION DECK

## LOVINS LAW

[Law Firm Name]

2025 GOALS		QUARTER 1			QUARTER 2			QUARTER 3			QUARTER 4						
NAME	GOAL (\$ or #)	QUARTERLY GOALS (\$ or #)	GOALS BROKEN DOWN BY MONTH			QUARTERLY GOALS (\$ or #)	GOALS BROKEN DOWN BY MONTH			QUARTERLY GOALS (\$ or #)	GOALS BROKEN DOWN BY MONTH			QUARTERLY GOALS (\$ or #)	GOALS BROKEN DOWN BY MONTH		
			JANUARY	FEBRUARY	MARCH		APRIL	MAY	JUNE		JULY	AUGUST	SEPTEMBER		OCTOBER	NOVEMBER	DECEMBER
<b>REVENUE</b>	\$2,900,000	\$650,000															
BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA		BY PRACTICE AREA	
PI	\$1,600,000	\$320,000															
BL	\$300,000	\$75,000															
Pool	\$1,000,000	\$250,000				\$250,000				\$250,000				\$250,000			

### NOTES

Q4 Income:

Revenue Total: \$677,653

PI: \$579,653

BL: \$98,000

See detailed breakdown of Q4 income on page #5

### OTHER IMPORTANT INITIATIVES

### ROCKS

1. Hire young + hungry PI attorney - Pete

2. Hire PI paralegal - Pete

3. Hire construction defect paralegal - Pete

4. Hire admin assistant - Pete

5. Audit expenses in an 8 hour meeting - Michael

6. Get Drew up to a 4X producer - Michael

7. Get Filevine AI completely set up - Pete

8. Create a lead funnel for mold cases - Michael

9. Creating content targeting conservatives (2 minute video a week) - Michael