2025 **VISION DECK**

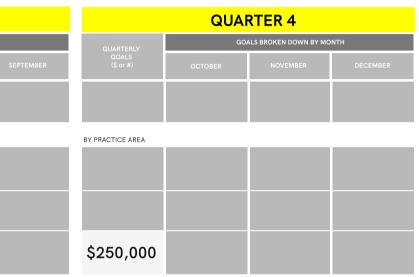
LOVINS LAW

[Law Firm Name]

	2025 GOALS		QUARTER 1				QUARTER 2				QUARTER 3			
	NAME	GOAL (\$ or #)	QUARTERLY GOALS (\$ or #)	GOALS BROKEN DOWN BY MONTH			QUARTERLY GOALS	GOALS BROKEN DOWN BY MONTH			QUARTERLY GOALS	GOALS BROKEN DOWN BY MONTH		
				JANUARY	FEBRUARY	MARCH	(\$ or #)	APRIL	MAY	JUNE	(\$ or #)	JULY	AUGUST	s
GOAL	REVENUE	\$2,900,000	\$650,000											
B	BY PRACTICE AREA		BY PRACTICE AREA				BY PRACTICE AREA				BY PRACTICE AREA			
	PI	\$1,600,000	\$320,000											
	BL	\$300,000	\$75,000											
	Pool	\$1,000,000	\$250,000				\$250,000				\$250,000			

NOTES	ROO			
Q4 Income:	1. Hire young + hungry PI attorney - Pete			
Revenue Total: \$677,653	2. Hire PI paralegal - Pete			
PI: \$579,653				
BL: \$98,000	3. Hire construction defect paralegal - Pete			
See detailed breakdown of Q4 income on page #5	4. Hire admin assistant - Pete			
	5. Audit expenses in an 8 hour meeting - Michael			
OTHER IMPORTANT INITIATIVES				
	6. Get Drew up to a 4X producer - Michael			
	7. Get Filevine AI completely set up - Pete			

- 8. Create a lead funnel for mold cases Michael
- 9. Creating content targeting conservatives (2 minute video a week) Michael



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